



**2015 Regional National Service Training Events**  
**Sponsorship Information – Atlantic Region**  
CT, DE, District of Columbia, MA, ME, MD, NH, NJ, NY, PA, Puerto Rico, RI, US VI, VT  
May 4-6, 2015

## **Sponsorship Levels and Benefits – Atlantic Region Training Event**

### **\$2,500 Platinum Sponsor**

- Placement of name and logo in all conference marketing and advertisements both online and printed materials.
- Placement of name and logo on conference registration site.
- Quarter-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration folders
- Acknowledgment by event emcee.
- Tabletop exhibit space.
- Free Registration for up to three organizational attendees

### **\$1,500 Gold Networking Reception Sponsor (to be held on May 4, 2015)**

- Placement of name and logo in all conference marketing and advertisements both online and printed materials.
- Placement of name and logo on conference registration site.
- Opportunity to welcome attendees to the reception.
- Acknowledgment by event emcee throughout the reception.
- Opportunity to put literature in attendee registration folders.
- Placement of name and logo on event signage and on-screen recognition.

### **\$1,000 Silver Level Sponsor**

- Placement of name on all conference marketing and advertisements both online and printed materials.
- Placement of name on conference registration site.
- Sponsorship name listed in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration folders.
- Tabletop exhibit space in main hallway
- Free registration for up to two organizational attendees.

### **\$500 Bronze Sponsor**

- Recognition in event materials.
- Opportunity to put literature in attendee registration bags.
- Tabletop exhibit space.
- Free registration for one organizational attendee.

### **\$250 Exhibitor Sponsor**

- Tabletop exhibit space.

**In-Kind Sponsor:** (For sponsors who wish to donate goods or services that can be raffled off or used as door prizes (examples may include gift certificates, vacation packages, free memberships or subscriptions, etc.)

- Acknowledgement of donor upon distribution of item
- Additional recognition will be based upon value of item donated



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### Sponsorship Reservation Form

Atlantic Region Training Event  
May 4 – 6, 2015  
Hartford Hilton, Hartford, Connecticut

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Please designate your sponsorship level below:

Platinum - \$2,500                       Gold Networking Reception - \$1,500                       Silver - \$1,000

Bronze - \$500                       Exhibitor - \$250

In Kind - \_\_\_\_\_

Description of in-kind donation including monetary value

#### Type of payment (check one):

\_\_\_ Please bill us via invoice

\_\_\_ Enclosed is a check (make check payable to America's Service Commissions, mail to: 1625 K St NW 5<sup>th</sup> Floor, Washington DC, 2006)

#### Email completed sponsorship form to:

[RBruns@asc-online.org](mailto:RBruns@asc-online.org)

With questions contact Rachel Bruns, Deputy Director of Programming & Operations at [rbruns@asc-online.org](mailto:rbruns@asc-online.org) or 515-725-3098.