# Pacific Region National Service Conference March 24-27, 2015 Salt Lake City, Utah

Time & Title	Description	Presenter(s)			
Tuesday March 24	Tuesday March 24 <sup>th</sup>				
8:30-10:00	Registration/Breakfast				
10:00-11:00	Welcome: Ralph Becker, Mayor, Sa	Welcome: Ralph Becker, Mayor, Salt Lake City, Utah			
Keynote	Keynote: Wendy Spencer, CEO, Cor	rporation for National and Community Service (CNCS)			
11:15-12:15	AmeriCorps and State Commissions	AmeriCorps and State Commissions			
Session 1 Town Hall		for National and Community Service (11:15-11:45)			
	• •	orporation for National and Community Service (11:45-			
	12:15)				
44.45.42.45	Moderator, LaDawn Stoddard, Dire	ector, UserveUtan			
11:15-12:15 Session 1 Town Hall	Senior Corps	Composition for National and Community Coming			
Session 1 Town Hall		orps, Corporation for National and Community Service			
	(11:15-11:45) Wendy Spencer, CEO, Corporation for National and Community Service (11:45-12:15)				
	Moderator, Jake Murakami, State Program Director CNCS UT				
12:30-1:45	Keynote: Shirley Sagawa, Co-Founder, Sagawa /Jospin Consulting Firm				
Keynote					
2:00-3:00	PM 1 (part 1 of 4) AmeriCorps:	- Carla Ganiel, Senior Program and Project Specialist,			
Workshop Session 2	Theory of Change and Evidence	AmeriCorps State/National, CNCS			
	CNCS Core Content				
	Working With Difficult People	- Lori Giovannoni, Director of Professional Development,			
		Department of Children and Family Services			
	Engaging Faith Based Volunteers	- Mark Tuttle, Director Community & Interfaith			
	in Your National Service Program	Relations, LDS Church			
		- Danielle Stamos, Director of PR & Marketing, Catholic			
		Community Services	1		

		- Alan Bachman, Jewish Congregation, Kol Ami	
	Avoiding Common Fiscal Issues and Pitfalls CNCS Elective	-Peg Rosenberry, Director of Grants Management, CNCS -Ben Stoltenberg, Grants Management Specialist, CNCS	
	State Commission Facilitated Discussion	- Rachel Manuel Bruns, Deputy Director, Programming and Operations America's Service	
	Educating Elected Officials and Cultivating Service Champions	<ul> <li>Nate Treffesien, National Mobilization Manager, City</li> <li>Year/ Voices for National Service</li> </ul>	
		- Kim Allman, Government Relations, CNCS	
3:00-3:15 Break	Break		
3:30-5:00 (up to 90 min) Workshop Session 3	PM 1 AmeriCorps (Part 2 of 4): Theory of Change and Evidence CNCS Core Content	- Carla Ganiel, Senior Program and Project Specialist, AmeriCorps State/National, CNCS	
	Working With Difficult People	- Lori Giovannoni, Director of Professional Development, Department of Children and Family Services	
	Get More Done with AmeriCorps National Civilian Community Corps (NCCC)	- Larry Meade, Associate Program Director, NCCC (90)	
	Performance Measurement: Healthy Futures Focus Area for SCP/RSVP	-Laura Rothlisberger, Program Officer, CNCS UT -Jake Murakami, State Program Director CNCS UT	

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	Evaluating Your Impact: Moving from Theory to Practice	-Steve Patty, Founder (only 24), Dialogues in Action (90)
	Selling the benefits of your	Todd Wolfenburg (not Avail on 25 <sup>th</sup> ), Partner &
	program- crafting your message.	President, The Summit Group
	program crarting your message.	Tresident, The Summe Group
<b>Wednesday March</b>	າ 25 <sup>th</sup>	
7:30-8:30	Breakfast	
Breakfast		
8:30-9:30	Keynote- Keynote: Rich McKeown,	Author, Finding Allies, Building Alliances – 8 Elements that
Keynote	Bring and Keep People Together.	
9:45- 10:45	PM 2 AmeriCorps: (Part 3 of 4)	- Carla Ganiel, Senior Program and Project Specialist,
Workshop Session 4	High Quality Performance	AmeriCorps State/National, CNCS
	Measures	
	CNCS Core Content	
	AmeriCorps Partnership Builds Local	-David Conine, Utah RD State Director, USDA Utah
	Capacity & Self-Reliance	- Jack Forinash, Epicenter Principal, USDA Utah
	Making National Days of Service	- Laura Rothlisberger, Program Officer, CNCS UT
	Work for Your Program	- Rebecca Mason, RSVP Carbon County Utah
		- Rikki Wheapley, Public School Partnership, VISTA
		Project
		- Lisa Hammon, Volunteer Empowerment, VISTA Project
		- Renee Bade, Executive Director , Idaho State
		Commission
		- Jennie Bergman, Program Director, Cowlitz AmeriCorps
		Network, Life Works
	Outreach & Recruitment	- Lara Jones, Program Director, Confluence

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		Environmental Center	
	Fairy Tale Communication	-Mike Moon, Assistant Director, Center for Community	
		Engaged Learning at Weber State University	
	Managing Fixed Amount Grants	- Peg Rosenberry, Director of Grants Management, CNCS	
	CNCS Elective	-Ben Stoltenberg, Grants Management Specialist, CNCS	
10:45-11:00	Break		
Break			
11:00-12:00	PM 2 AmeriCorps(part 4 of 4)High	- Carla Ganiel, Senior Program and Project Specialist,	
Workshop Session 5	Quality Performance Measures	AmeriCorps State/National, CNCS	
	CNCS Core Content		
	The 3C's along the Yellow Brick	- Mike Cottam, Principal, Bee Sharp Education	
	Road		
	Coordinating projects in rural	-Megan Smith, Program Director, RARE, Oregon	
	communities	AmeriCorps Program	
	Engaging Boomers	-Alan Ormsby, State Director, AARP Utah	
	Equipping Volunteers and	- Barb Brady, FGP Director, FGP Montana	
	Members to Succeed: Tips for In-	- Jessamyn Luiz, AmeriCorps Program Officer, Oregon	
	service Training and Member	Volunteers	
	Development		
	·		
	Documenting Cash and In-Kind	-Peg Rosenberry, Director of Grants Management, CNCS	
	Match	-Ben Stoltenberg, Grants Management Specialist, CNCS	
	CNCS Elective		
12:15- 1:30	Keynote: Bill Basl, Director of Amer	iCorps, Corporation for National and Community Service	
Keynote/Lunch	(Waiting Confirmation)		
1:45-3:15	Managing Your Budget and	-Peg Rosenberry, Director of Grants Management, CNCS	

(up to 90 min)	Program Requirements for	nt Eure Grey, Gean	
Workshop Session 6	AmeriCorps		
· ·	CNCS Core Content		
	Developing Member and	-Matt Johnson, Program Officer, Nevada State	
	Volunteer Position Descriptions	Commission	
	·	- Nick Brancato, Program Director, Nevada Conservation	
		Corps, The Great Basin Institute. (90)	
	Innovative National Service Programs	<ul> <li>Kelly Larson, AmeriCorps Program Director, Parasol Tahoe Community Foundation</li> <li>Gloria Skanchy, Program Director, Read. Graduate.</li> <li>Succeed</li> <li>Rachel Manuel Bruns, Deputy Director, Programming and Operations, America's Service Commissions</li> </ul>	
	Managing Your Budget and	-Ben Stoltenberg, Grants Management Specialist, CNCS	
	Program Requirements for Senior		
	Corps		
	CNCS Core Content		
	Building Partnerships	- Bill Crim, Senior VP, Collective Impact, United Way of Salt Lake (90)	
	Impact and Outreach: Telling the National Service Story CNCS Elective	- Ted Miller, Director of Office of External Affairs, CNCS	
3:15-3:30	Break		
Break			
3:30- 5:00	Keys to Effective Financial Grants	-Peg Rosenberry, Director of Grants Management, CNCS	
(up to 90 min)	Management AmeriCorps		
Workshop Session 7	CNCS Core Content		

	Building a Case Statement for Volunteering Creating sustainable programming	- Kaira Esgate, Former CEO, Reimagining Service and staff for America's Service Commissions (90)  -Bill Hulterstrom, President, United Way of Utah County -Rick Crawford, Former CNCS Pacific Area Manager-(Panel Moderator)  -Glenn Bailey, Executive Director, Crossroads Urban Center  - Sean Damitz, Program Director, USU Conservation Corps  - Delite Primus, Executive Director, Youth Garden Project	
	Keys to Effective Financial Grants Management Senior Corps CNCS Core Content National Service Criminal History Checks CNCS Core Content	-Ben Stoltenberg, Grants Management Specialist, CNCS  -Kinza Ghaznavi, Grants Management Specialist, CNCS	
	Social Media & Technology Made Easy	<ul> <li>Pearl Wright, Vice President, Amber Gold Marketing</li> <li>Jared Bio, Trainer, Utah Education Network (25<sup>th</sup> only)</li> </ul>	
5:30-7pm Networking Event	Venue TBD		
Thursday March 26 7:30-8:30 Breakfast	Breakfast		

8:30-9:30- Keynote	Tom Branen, ASC and Kaira Esgate,	Former CEO Reimaging Service, ASC Staff	
9:45- 10:45 Workshop Session 8	Best Practice Clinic AmeriCorps	-Debbie Schuffenhauer, Executive Director, Serve Washington -Bruce Layman, Fiscal Analyst, Serve Washington -Renee Bade, Executive Director, Serve Idaho -Heather Luff, Grants Management Officer, Serve Idaho -Matt Johnson, Program Officer, Nevada Volunteers - Amber Martin-Jahn, Executive Director, Nevada Volunteers - Lani Nisbet, Community Engagement Manager, UServeUtah - Jess Luiz, Program Officer, Oregon Volunteers - Peg Rosenberry, Director of Grants Management, CNCS	
	Best Practice Clinic Senior Corps	- Betty Vail, RSVP Director, City of Miles City, Miles City, MT - Sara Morrison, RSVP, Area 4 Agency on Aging, Grass Valley, CA - Eileen Bostwick, FGP Project Director, North Coast Opportunities, Ukiah, CA - Barb Brady, FGP Project Director, St. Vincent Healthcare, Billings, MT - Charity Moon Rowberry, Weber Human Services FGP Project Director, Ogden UT - Karyl Chase, Weber Human Services SCP Project Director, Ogden UT - Tina Brown, FGP/SCP/RSVP Project Director, Golden Umbrella, Redding, CA - Ben Stoltenberg, Grants Management Specialist, CNCS	
10:45-11:00	Break		

Break			
11:00-12:30 (90 min) Workshop Session 9	Effective Multi-site Management	-Eric Kindvall, Director of Programs and Operations, Washington Service Corps - Mary Hegel, AmeriCorps Program Manager, Jesuit Volunteer Corps Northwest	
	Bridges Out of Poverty	-Lloyd S. Pendleton, Director, Homeless Task Force, State of Utah, Department of Workforce Services, Division of Housing & Community Development (90)	
	Make Life Work for You!	- LeAnne Tolley, Registered Yoga Therapist, Center For Change (90)	
	Performance Measurement: Education Focus Area for FGP/RSVP CNCS Core Content	-Laura Rothlisberger, Program Officer, CNCS UT -Jake Murakami, State Program Director, CNCS UT	
	National Service Criminal History Checks CNCS Core Content	-Kinza Ghaznavi, Grants Management Specialist, CNCS	
	Understanding Allowable Member Activities	- Amy Salinas, Managing Partner, On3Learn (90)	
12:45-2:00- Lunch/Keynote	Julie Fisher, Executive Director, Department of Heritage Arts, State of Utah and Natalie Gochnour, Associate Dean, David Eccles School of Business, The University of Utah (26 <sup>th</sup> Only)		
2:15-5:00pm	Senior Corps New Project Director C	Orientation	

#### **Pacific Region National Service Conference**

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#### **Keynotes and Welcomes not all confirmed in specific time slots:**

Ralph Becker, Mayor, Salt Lake City, Utah
Wendy Spencer, CEO, Corporation for National and Community Service
Amy Dailey, Pacific Cluster Area Manager, Corporation for National and Community Service
Shirley Sagawa, Co-Founder, Sagawa /Jospin Consulting Firm
Bill Basl, Director of AmeriCorps, Corporation for National and Community Service
Tom Branen, Executive Director, America's Service Commissions
Kaira Esgate, Former CEO, Reimagining Service and staff for America's Service Commissions
Rich McKeown, Author, Finding Allies, Building Alliances – 8 Elements that Bring and Keep People Together
Julie Fisher, Executive Director, Department of Heritage Arts, State of Utah

Natalie Gochnour, Associate Dean, David Eccles School of Business, The University of Utah



