



## 2018 National Service Training Conferences Sponsorship Opportunities & Benefits

*Learning Together, Serving Together*

### Sponsor Commitment Deadline:

**January 31, 2018**

To become a sponsor of the 2018 National Service Training Conferences, please complete our online [Event Sponsorship Form](#) or contact:

**Emily Steinberg, Director of External Affairs**  
[esteinberg@statecommissions.org](mailto:esteinberg@statecommissions.org)  
**(512) 961-1702**

You are invited to participate as a sponsor for the 2018 National Service Training Conferences. Supporting nearly 1,000 national service program staff in their professional development, these events provide program staff with the tools to effectively manage AmeriCorps and other state service programs making a difference throughout the country.

The 2018 National Service Training Conferences will happen over three days in three distinct regions as follows:

Region:	Location:	Host Commission:	Date:
North Central	Chicago, IL	Serve Illinois	March 19 - 21, 2018
Atlantic/South	Greenville, SC	South Carolina Community Service Commission	April 30 - May 2, 2018
Pacific/Southwest	Seattle, WA	Serve Washington	May 14 - 16, 2018

Expected attendance at each event is 200-300 attendees.

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## 2018 SPONSORSHIP OPPORTUNITY

The state service commissions listed above will be hosting their region's conference in conjunction with America's Service Commissions, the national association of state service commissions, and Service Year Alliance, an organization relentlessly pursuing a bold vision to make a year of service a common expectation and opportunity for all young Americans as a way to tackle important challenges while transforming their own lives.

The regional national service training conferences provide professional development and training on effective program and grants management to advance the national service and volunteer sector. These attendees work hard each day to provide critical services to thousands of people in their respective states. From tutoring and mentoring to hunger prevention to reintegrating veterans, these programs make a difference in local communities across the country.

**You can help by sponsoring or hosting an exhibit booth at one or more of the regional national service trainings, or purchasing an ad in the conference program.** Sponsorships are tax deductible as charitable contributions as allowed by law; the amount of the contribution considered deductible for federal income tax purposes is limited to the excess of money (and the fair market value of property other than money) contributed above and beyond the value of goods or services provided.

Enclosed you will find more information including sponsorship levels and benefits. We thank you for your consideration and look forward to further discussing how your organization can play a role in advancing the national service and volunteer sector.

More information on each event is available at [www.nationalservicetraining.org](http://www.nationalservicetraining.org).

**About ASC:** America's Service Commissions (ASC) is a nonprofit, nonpartisan organization representing and promoting the 52 governor-appointed state service commissions across the United States and territories with the mission to lead and elevate the state service network. State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,000 commissioners – private citizens leading the nation's service movement and administering 80 percent of the federal AmeriCorps funds available to address pressing community needs.

# 2018 SPONSORSHIP OPPORTUNITY

## SPONSORSHIP LEVELS:

### **GOLDEN RULE**

#### **\$7,500 or \$2,500 per event**

- Opportunity to welcome attendees at the Networking Reception.
- Acknowledgment by event emcee during designated plenary.
- Premier placement of name and logo in all conference marketing (online and printed materials).
- Placement of name and logo on conference registration site.
- Full-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Opportunity to participate in round robin best practice workshop, as appropriate.
- Tabletop exhibit space.
- Free registration for up to three organizational attendees per event.

### **CHANGE MAKER**

#### **\$3,750 or \$1,250 per event**

- Placement of name in all conference marketing both (online and printed materials).
- Premier placement of name on conference registration site.
- Half-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Opportunity to participate in round robin best practice workshop, as appropriate.
- Tabletop exhibit space.
- Free registration for up to two organizational attendees per event.

### **COMMUNITY BUILDER**

#### **\$2,250 or \$750 per event**

- Recognition on select event materials.
- Sponsorship name listed in the conference program (distributed to all conference attendees).
- Quarter-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Tabletop exhibit space.
- Free registration for one organizational attendee per event.

### **EXHIBITOR**

#### **\$750 or \$250 per event**

- Tabletop exhibit space.

Raffle prize contributions will also be accepted and recognized at the time of award.

Presenters who choose to donate their time to provide selected workshops at one or more conferences will be considered sponsors at the Community Builder (\$750) level.

## 2018 SPONSORSHIP OPPORTUNITY

### Ad Dimensions and Pricing

Ad space is available in the printed conferences programs for each event, which will be received by all attendees at each conference. To be included in one or more printed conference program, ad art is due to [Emily Steinberg](#) by January 31 according the spec requirements below.

For more information and to secure ad space, contact [Emily Steinberg](#) at (512) 961-1702.

Size	Price (per event)	Discounted Price (for all three events)
Full Page	\$400	\$1,000
Half Page	\$200	\$500
Quarter Page	\$100	\$250

### Ad Spec Requirements

#### File Types

Ad art file should be print-resolution with embedded fonts, CMYK colors only, and flattened transparency. Submit file as a version 1.3 (Acrobat version 4) PDF or PDF/X-1a, or an EPS or TIFF file created in InDesign, Photoshop, or Illustrator. Ads created in Pagemaker, Microsoft Publisher, or applications not listed above may not print correctly.

#### Fonts and Transparency

To avoid font issues, convert fonts to outlines or supply the fonts used in your ad. For files containing transparency, we cannot be held responsible for any resulting reproduction problems.

#### Image Resolution and Colors

All images should be at least 300dpi. Do not enlarge 300dpi images more than 100% as this will result in a lower-resolution image. Files containing bitmapped text should be at least 600dpi. Your ad must contain only process (CMYK) colors. If we receive files containing spot or RGB colors, or embedded color profiles, we are not responsible for resulting color shifts.

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